

# OLDE NORTH WRESTLING ACADEMY

## 2026 Sponsorship Program

Support youth wrestling. Strengthen the local community. Build meaningful visibility for your business.



<b>NON-PROFIT</b> 501(c)(3) youth wrestling organization	<b>ALL VOLUNTEER</b> No coaches or board members are paid for their time	<b>LOCAL IMPACT</b> Training, competitions, events, and community visibility
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# Why businesses sponsor Olde North Wrestling Academy?

Olde North Wrestling Academy is a community-centered, nonprofit youth wrestling program dedicated to helping athletes grow on and off the mat through discipline, confidence, and strong character.

Our sponsorship program gives local businesses consistent exposure through our facility, website, team apparel, events, and club communications - while directly helping keep opportunities accessible for families.

## What your support helps make possible

- Facility and operating expenses
- Tournament participation and event hosting
- Training opportunities for athletes of all ages and skill levels
- Continued growth of a fully volunteer-run program

## Sponsor visibility includes

- Website recognition and featured placements
- In-gym signage and banner opportunities
- Branded team apparel and event marketing
- Social media acknowledgement and sponsor spotlights

## Partner with a program built on service, discipline, and community.

Olde North trains athletes from across the region and hosts or attends practices, competitions, dual meets, and tournaments throughout the year.



# Annual sponsorship levels

Every package supports a one-year partnership term and may be paired with custom opportunities.

## Bronze Sponsor

**\$250**

- Business listed on the ONWA website sponsor page
- Recognition in a social media sponsor thank-you post
- Business name displayed on gym sponsor board
- Sponsor certificate for your business

## Silver Sponsor

**\$500**

- Everything in Bronze
- Logo displayed in the gym
- Logo on the ONWA website sponsor page

## Gold Sponsor

**\$1,000**

- Everything in Silver
- Medium logo displayed in the gym
- Logo on select team apparel
- Featured social media sponsor spotlight

## Premium sponsorship levels

### Platinum Sponsor

**\$2,500**

- Everything in Gold
- Large sponsor banner displayed in the gym
- Premium placement on select team apparel
- Dedicated sponsor post on social media
- Business highlighted on the ONWA website sponsor section

### Elite Sponsor

**\$5,000**

- Everything in Platinum
- Premium logo placement in the gym
- Logo featured on all event marketing
- Premium sponsor placement on website homepage

### Premium year-round brand visibility

Great for businesses that want a strong presence across the facility, apparel, event marketing, and web.



# Potential custom and facility sponsorship opportunities

<p><b>Custom / Facility Sponsorships</b></p> <ul style="list-style-type: none"><li>• Mat Sponsor</li><li>• Scoreboard Sponsor</li><li>• Tournament Title Sponsor</li><li>• Dual Meet Sponsor</li><li>• Named Training Area</li><li>• Season Title Sponsor</li></ul>	<p><b>Additional Opportunities</b></p> <ul style="list-style-type: none"><li>• Mat circle logos (center/mator/corner logos)</li><li>• Event naming rights</li><li>• Permanent wall banner space in the gym</li><li>• Livestream sponsor for matches or events</li><li>• Team warm-up or apparel sponsor</li></ul>
<p><b>Proposal Builder Options</b></p> <ul style="list-style-type: none"><li>• Wall banner display/ premium wall banner placement</li><li>• Logo on gym sponsor board / facility digital sponsor display</li><li>• Center mat, corner mat, or mat edge logo placements</li><li>• Dual meet, tournament, title, or awards sponsorship</li><li>• Logo on team apparel, event shirts, or training gear</li><li>• Website listings, featured website placement, or social media features</li><li>• Traveling competition banner or event backdrop exposure</li></ul>	<p><b>Flexible Investment Range</b></p> <ul style="list-style-type: none"><li>• Custom partnership levels generally range from \$7,500 - \$15,000+</li><li>• Packages can be tailored to exposure goals, budget, and business category</li><li>• Olde North will review requested elements and provide a custom quote</li></ul>

Need something more specific? We can tailor a package around visibility, events, apparel, digital promotion, or facility opportunities.



# How to get started

## 1. Choose a sponsorship level

Select Bronze, Silver, Gold, Platinum, Elite, or request a custom package.

## 2. Complete sponsorship agreement

Standard sponsorship term is one year from the agreement date unless otherwise specified.

## 3. Share your logo (if part of sponsorship level)

Sponsors provide a high-resolution logo within 10 days of signing so placements can be prepared.

## 4. Submit payment

Payment is due within 30 days unless alternate arrangements are approved.

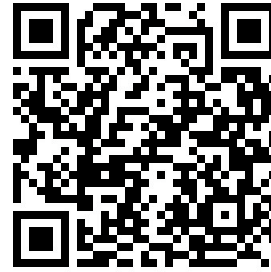
## Questions or ready to build a package?

Email: [Info@OldeNorthWrestling.com](mailto:Info@OldeNorthWrestling.com)

Website: [www.OldeNorthWrestling.com](http://www.OldeNorthWrestling.com)

Location: 217 Dix Ave., Glens Falls, NY 12801

Scan to connect



Thank you for considering a partnership  
with Olde North Wrestling Academy

Your sponsorship supports local athletes and helps expand opportunities for youth wrestling in our region.



# Olde North Wrestling Academy

## Sponsorship Agreement

Thank you for supporting Olde North Wrestling Academy. Sponsorship directly supports youth athlete development while providing meaningful exposure for your business through our facility, events, and community network.

Business Name	
Primary Contact	
Phone	
Email	
Business Address	

### Select Sponsorship Level

- Bronze — \$250
- Silver— \$500
- Gold — \$1000
- Platinum — \$2500
- Elite — \$5000
- Custom Package— Variable

### Agreement Terms

- Sponsorship term is one year from agreement date unless otherwise specified.
- Sponsor agrees to provide a high resolution logo (if necessary) within 10 days of signing.
- Payment is due within 30 days unless alternate arrangements are approved.
- Olde North Wrestling Academy agrees to provide sponsorship benefits associated with the selected level.

Sponsor Representative	
Signature	
Date	
ONWA Board Representative	
Signature	
Date	

# Custom Sponsorship Proposal Builder

Businesses may build a custom sponsorship package by selecting individual marketing opportunities below. Olde North Wrestling Academy will review the selected items and provide a custom sponsorship quote within **72 hours**.

## Facility Visibility

Wall Banner Display Premium  
Wall Banner Placement Logo on  
Gym Sponsor Board Facility  
Digital Sponsor Display

## Mat Sponsorship Opportunities

Center Mat Logo (Premium Placement)  
Corner Mat Logos Mat Edge / Outer  
Circle Logos Dual Meet Mat Sponsor  
Tournament Mat Sponsor

## Event Sponsorship

Dual Meet Event Sponsor  
Tournament Sponsor  
Event Title Sponsor  
Awards Sponsor

## Apparel & Athlete Exposure

Logo on Team Apparel  
Logo on Event Shirts  
Logo on Training Gear

## Digital Marketing

Website Sponsor Listing  
Featured Website Sponsor  
Social Media Sponsor Highlight

## Custom Requests / Notes


Estimated Sponsorship Budget:

\$250-\$500    \$500-\$1,000    \$1,000-\$2,500    \$2,500-\$5,000    \$5,000+